

Press release - Hamburg, 20 August 2010

„Fresher through the World“  
**INGMAR HEUER HAS A NEW WEBSITE**



In mid August, Ingmar Heuer GmbH went online with its new website. At [www.ingmarheuer.de](http://www.ingmarheuer.de), visitors will now find all they want to know about the company based at Hamburg's wholesale market.

The main feature of the website is a description of the company's comprehensive range. Ingmar Heuer trades in over 60 types of produce from more than 30 countries, chiefly goods carried by air and off-season specialities.

Besides the new website, managing director Ingmar Heuer also presents a new slogan: "*Fresher through the World* expresses our company's competence in a nutshell. We know no boundaries, and offer fruit, vegetables, citrus fruits and exotic varieties from the freshest corners of the earth – in top quality, all the year round".

The new Internet presence is all in English too, and like the German version it will be updated regularly to include news about the company and its products.

#### About Ingmar Heuer

The company was established in 2000 by its owner, Ingmar Heuer, and Gabi Eutemüller. The range centres on the import and export of overseas produce, i.e. goods carried by air and off-season products. Customers are able to choose between 60 types of product from over 30 countries around the world. The company supplies the wholesale and retail food trade in Germany, Switzerland, Belgium and Scandinavia. Ingmar Heuer GmbH is based at the Hamburg Wholesale Market, North Germany's centre for fresh produce and the country's most important turntable for fruit and vegetables.

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